



Shared Narrative
Pledge Resource
rethinkoutside.org

Events & Presentations

Use the narrative when crafting remarks or presentations for conference sessions, keynotes, or panels.

Start by identifying the principles shared by your audience:

- Diversity, equity, and inclusion
- Children and youth
- Health and well-being
- Strengthening communities

Use as many of the values as possible to lead the audience to the shared vision:

To live in a healthy, connected world where everyone has equal opportunity to the benefits that come from meaningful, positive experiences outdoors.

- **Diversity, equity, and inclusion:** *The outdoors are for everyone. All people should have the opportunity to have positive experiences outdoors, regardless of where they live or their social or economic status.*
- **Children and youth:** *Young people deserve opportunities to learn in, thrive in and appreciate the outdoors so they can become informed and engaged champions for our natural resources.*
- **Health and well-being:** *Time spent in nature positively contributes to human health and wellbeing, providing a respite from the stress of modern life.*
- **Strengthening communities:** *Communities thrive when the people within them have opportunities for meaningful experiences outdoors.*

Use the narrative to present your priorities, your solutions, and your work.

Share specific examples, stories, or data.